

SALLY BROADCASTER

EDUCATION

Bachelor of Science in Journalism, News and Information Emphasis
University of Kansas; Lawrence, KS
May 20XX

RELEVANT EXPERIENCE

Local Radio Station – Sports Director, University of Kansas: Lawrence, KS
May 20XX – Present

- Implemented new training system to improve on-air skills of student broadcasters
- Manage annual budget for event broadcasts, travel arrangements and equipment upkeep
- Coordinate guest appearances at national and local levels for five weekly talk shows
- Develop strategies to recruit dedicated students interested in sports radio broadcasting
- Produce and broadcast all University of Kansas football, basketball and baseball games

National Broadcasting Agency – Production Assistant: New York, NY

July 20XX – August 20XX

- Assisted producers, directors and talent on set of 20XX NCAA Football telecast shoot
- Logged multiple camera time codes that enhanced efficiency of editing process
- Served as runner to carry out all needs and requests from on-set directors and producers

Small Sports Broadcast Company – Broadcast Associate: New York, NY

May 20XX – August 20XX

- Generated ideas and wrote scripts to be used during 20XX NFL game broadcasts
- Recognized by supervisors for editing audio highlights used during 20XX ESPY Awards
- Archived radio highlights for NFL, and NCAA basketball and football games
- Wrote broadcast scripts and mixed audio for regularly sponsored on-air segments
- Researched historic highlights, audio and statistics for on-air use during national broadcasts

LEADERSHIP

XYZ Organization - Fundraiser Chair: Lawrence, KS

November 20XX – May 20XX

- Guided fundraising team that raised more than \$6,000 that helped fund new programs and student leadership opportunities within community
- Worked closely with local businesses to establish new corporate partnerships

Honors Mentorship –Lawrence, KS

January 200X – July 200X

- Crafted training handbook used to strengthen product compliance
- Efforts yielded increased bi-lingual advertisement presence in stores nationwide

TECHNICAL SKILLS

Proficient in Adobe Audition, Final Cut Pro, Microsoft Office (Word, PowerPoint, Excel), and Adobe Photoshop