EXECUTIVE SUMMARY

The 2012-2013 College of Liberal Arts and Sciences (CLAS) Destination Survey is given to all graduates to determine their immediate destination upon graduation. The Destination Survey asked graduates to disclose information regarding their immediate destination including if they are employed (full-time or part-time), attending graduate school, or if they are still seeking employment. Salary information, job title and employer, internship data, and graduate school information are collected.

68.4% of graduates reported they were employed full-time, 21.7% reported they were pursuing additional/higher education, 6.9% reported they were still actively seeking employment, 2.7% are employed part time.

72.8% of graduates are working in the Kansas-Missouri area and 56.7% are pursuing additional education are also located in the area.

52.9% of graduates are earning between $25,001 - $45,000.

Law (16.6%) and Medicine (11.9%) are the two most popular graduate programs reported.

There is almost an even split of students who had an internship (49.4%) versus students who did not have an internship (50.6%), however, students who had an internship had overall higher rates of securing a full-time position.

SURVEY METHODS

The 2012-2013 College of Liberal Arts and Sciences (CLAS) Destination Survey was sent via email to 1,777 identified students as graduates from December 2012, May 2013 and August 2013. The survey was sent out three times in September, October, and November. With support from the Dean of the College of Liberal Arts and Sciences, University Career Center (UCC) staff asked CLAS department chairs to distribute the survey to recent graduates from their program. Additionally, UCC staff met with various departments and were able to include employment data collected by the departments. Before each round was sent out, graduates who had previously responded were removed from the list. This ensured that graduates who already responded did not respond multiple times to the survey as well as keeping down on irrelevant emails for graduates. A variation of the previous years’ email body was used to request participation and completion of the survey.

The survey officially closed on December 15, 2013. After the survey closed, the responses were coded into a SPSS worksheet. Three hundred (16.88%) alumni from the specified time period responded to the survey. LinkedIn was used as a supplementary data source to obtain destination information on graduates who had not completed the DS. 414 (23.30%) students with current employment or graduate school information were found using the KU Alumni Network on LinkedIn. Nine students were identified by our professional staff and two students were found from the University Daily Kansan’s report on students’ post-graduation plans. The survey had a total knowledge rate of 40.8%.

*Beginning this year, the career services professional association (NACE) defined “knowledge rate” as the new industry standard for collecting post-graduation data. Knowledge rates are defined as “the percentage of graduates for whom you have information concerning their post-graduation activities”. This data could be collected from surveys, online profiles, faculty, employers, etc.

College of Liberal Arts and Sciences Destination Survey

IMPORTANT: This email is intended for those who graduated in December 2012, May 2013, or August 2013.

Hello Vanessa,

The University Career Center at the University of Kansas is conducting a follow up survey of graduating students from the College of Liberal Arts and Sciences at the bachelor degree level. The survey only takes a few minutes to complete and helps us learn more about the career paths KU alumni are pursuing. Please visit https://ku-csm.symplicity.com/surveys/CLASDS2013 by November 15, 2013 to complete the survey. Thank you in advance for your assistance!

If you have questions or need assistance, the UCC is open year round, 8am-5pm M-F. Feel free to make an appointment with us for an in-person, phone, or Skype consultation. Our phone number is 785-864-3624 and our new website is career.ku.edu.

Sincerely,

Vanessa Newton
Program Manager
University Career Center
The University of Kansas
MAJORS DATA

MAJOR FREQUENCY
College of Liberal Arts and Sciences 34
School of the Arts 1
Dance 1
Theatre 1
Visual Art 1
Art - Expanded Media 1
African/African-American Studies 5
American Studies 4
Anthropology 12
Applied Behavioral Sciences 24
Astronomy 3
Atmospheric Science 4
Biochemistry 12
Biodiversity, Ecology, & Evolutionary Biology 3
Biology 23
Cellular Biology 6
Genetics 3
Human Biology 23
Microbiology 4
Organismal Biology 2
Molecular Biosciences 5
Chemistry 10
Classical Antiquity 1
Classical Languages 3
Communication Studies 78
East Asian Languages and Cultures 13
Economics 50
English 19
Environmental Studies 14
Film and Media Studies 5
French Concentration 6

MINORS DATA

MINOR FREQUENCY
African American Studies 1
American Public Policy 1
Anthropology 2
Applied Behavioral Sciences 4
Art History 4
Behavior and Social Sciences Methodology 1
Business 22
Chemistry 2
Communications 6
Calculus 1
Economics 4
English 2
Environmental Studies 4
Film Studies 2
German 1
Global & International Studies 1
History 6
Italian 1
Japanese Language and Cultural Studies 1

MINOR FREQUENCY
Jewish Studies 1
Latin American and Caribbean Studies 1
Latin American Studies 1
Leadership 3
Linguistics 2
Mathematics 1
Middle School Teacher 1
Music 1
Peace and Conflict 4
Philosophy 4
Psychology 11
Public Administration and Affairs 1
Public Policy 2
Religious Studies 2
Research 1
Social and Behavioral Sciences Methodology 1
Sociology 6
UKanTeach 1
U.S. Public Policy 1
EMPLOYMENT DATA

Month of Graduation (n=725)
- May: 61.1% (443)
- August: 14.3% (104)
- December: 24.6% (178)

Degree Earned (n=725)
- BA: 49.8% (361)
- BS: 14.5% (105)
- BGS: 35.3% (256)
- BFA: 0.4% (3)

What is your starting gross annual salary? (n=140)
- Less than $15,000: 14.3% (20)
- $15,001 - $20,000: 10.0% (14)
- $20,001 - $25,000: 12.9% (18)
- $25,001 - $30,000: 15.0% (21)
- $30,001 - $35,000: 14.3% (20)
- $35,001 - $40,000: 13.8% (19)
- $40,001 - $45,000: 10.0% (14)
- $45,001 - $50,000: 2.1% (3)
- $50,000 - $55,000: 2.9% (4)
- $55,001 - $60,000: 2.1% (3)
- $60,001 - $65,000: 0.7% (1)
- $65,001 - $75,000: 1.4% (2)
- $75,001 - $80,000: 0.7% (1)

* 60% are employed part-time.

Which category best describes your current status (n=700)
- Employed Full-Time: 68.4% (479)
- Employed Part-Time: 2.7% (19)
- Admitted to Graduate or Professional School: 21.7% (152)
- Actively Seeking Employment: 6.9% (50)

Initial Month Employed (n=152)
- January: 6.6% (10)
- February: 3.3% (5)
- March: 2.6% (4)
- April: 2.0% (3)
- May: 9.2% (14)
- June: 13.2% (20)
- July: 12.5% (19)
- August: 13.2% (20)
- September: 12.5% (19)
- October: 8.6% (13)
- November: 0.3% (2)
- December: 3.9% (6)

Employment Location (n=504)
- Illinois 4.8%
- California 2.2%
- Louisiana 0.2%
- Minnesota 1.6%
- Missouri 2.4%
- New Mexico 0.2%
- New York 2.4%
- North Carolina 0.2%
- Ohio 0.4%
- Oklahoma 0.2%
- Oregon 0.2%
- Nevada 0.2%
- Texas 3.0%
- Washington 0.4%
- Wyoming 0.2%
- Other Americas 0.4%
GRADUATE SCHOOL DATA

Top 15 programs of study
1. Law – 25
2. Medicine – 18
3. Public Administration – 4
4. Linguistics – 3
5. Anesthesia – 2
6. Behavior Analysis – 2
7. Economics – 2
8. Information Science – 2
10. Occupational Therapy – 2
11. Physical Therapy – 2
12. Physics and Astronomy – 2
13. Public Health – 2
14. Speech-Language Pathology – 2

Degree you are studying (n=120)

<table>
<thead>
<tr>
<th>Degree</th>
<th>Percentage</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>MA</td>
<td>15.0% (18)</td>
<td></td>
</tr>
<tr>
<td>MD</td>
<td>0.8% (2)</td>
<td></td>
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<tr>
<td>MFA</td>
<td>1.7% (2)</td>
<td></td>
</tr>
<tr>
<td>MS</td>
<td>14.2% (17)</td>
<td></td>
</tr>
<tr>
<td>JD</td>
<td>24.2% (29)</td>
<td></td>
</tr>
<tr>
<td>PhD</td>
<td>11.7% (14)</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>32.5% (39)</td>
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</tbody>
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KU was the #1 place for recent CLAS undergraduates to attend graduate school.

In what state did you attend graduate school? (n=143)

- Arizona 0.7%
- California 7.0%
- Colorado 1.4%
- Connecticut 0.7%
- District of Columbia 0.7%
- Georgia 0.7%
- Illinois 4.9%
- Indiana 1.4%
- Iowa 2.1%
- Kansas 48.3%
- Massachusetts 1.4%
- Michigan 0.7%
- Minnesota 0.7%
- Missouri 8.4%
- Nebraska 0.7%
- New York 2.8%
- North Carolina 0.7%
- Ohio 1.4%
- Oklahoma 2.8%
- Pennsylvania 1.4%
- South Carolina 0.7%
- Tennessee 2.1%
- Texas 5.6%
- Virginia 0.1%
- Washington 0.1%
- Non-US 1.4%
**INTERNSHIP DATA**

Did you have an internship? (n=451)

- **YES** 49.4% (218)
- **NO** 50.6% (233)

<table>
<thead>
<tr>
<th>Number of internships (n=220)</th>
<th>Type of internship (n=79)</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
<td>Paid</td>
</tr>
<tr>
<td>Two</td>
<td>Unpaid</td>
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<tr>
<td>Three</td>
<td></td>
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<td>Four</td>
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<td>Five</td>
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<thead>
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</thead>
<tbody>
<tr>
<td>One</td>
<td>71.8% (158)</td>
</tr>
<tr>
<td>Two</td>
<td>17.7% (39)</td>
</tr>
<tr>
<td>Three</td>
<td>7.7% (17)</td>
</tr>
<tr>
<td>Four</td>
<td>0.9% (2)</td>
</tr>
<tr>
<td>Five</td>
<td>0.5% (1)</td>
</tr>
</tbody>
</table>

Current Status (n=420)

- Internship 61%
- No Internship 39%

- Employed Full-Time (n=245) 79%
- Employed Part-Time (n=19) 73%
- Graduate School (n=109) 72%
- Actively Seeking Employment (n=46) 28%

Students who had an internship had overall higher rates of securing a full-time position.

Top 5 Majors Who Interned

1. Communication Studies: 47
2. Political Science: 22
3. Economics: 13
4. English: 13
5. Spanish: 11

Where did you intern? (n=79)

- Africa: 10%
- Atlanta, GA: 5%
- Baltimore, MD: 5%
- Boca Raton, FL: 2%
- Buffalo, WY: 1%
- Burbank, CA: 2%
- Centro Hispano: 1%
- Chile: 1%
- Fort Leavenworth, KS: 1%
- Gardner, KS: 1%
- Germany: 1%
- Independence, MO: 1%
- Johnson County, KS: 1%
- Kansas City Metro – 8
  Lawrence, KS: 2%
  Independence, MO: 1%
  Johnson County, KS: 1%
- Los Angeles, CA: 2%
- Minneapolis, MN: 2%
- McPherson, KS: 2%
- New York, NY: 2%
- Olathe, KS: 2%
- Overland Park, KS: 2%
- Portland, OR: 2%
- Roseland Park, KS: 2%
- San Francisco, CA: 2%
- Spain – 5
  Tepuka, KS: 2%
- Waco, TX: 2%
- Washington D.C.: 2%
- Virtual/Online: 1%

Top Internship Organization Categories

1. Congressional
2. Municipal
3. University of Kansas
4. Healthcare
5. Non-Profits
6. Sporting Companies
7. Advertising/Marketing

What is your starting gross annual salary?

- No Internship (n=99)
  - Less than $15,000: 14.1% (14)
  - $15,001 - $20,000: 11.1% (11)
  - $20,001 - $25,000: 14.1% (14)
  - $25,001 - $30,000: 15.2% (15)
  - $30,001 - $35,000: 13.3% (13)
  - $35,001 - $40,000: 15.2% (15)
  - $40,001 - $45,000: 9.1% (9)
  - $45,001 - $50,000: 0.0% (0)
  - $50,001 - $55,000: 3.0% (3)
  - $55,001 - $60,000: 2.0% (2)
  - $60,001 - $65,000: 1.0% (1)
  - $65,001 - $70,000: 1.0% (1)
  - $70,001 - $75,000: 1.0% (1)
  - $75,001 - $80,000: 1.0% (1)

- Internship (n=41)
  - Less than $15,000: 7.3% (3)
  - $15,001 - $20,000: 9.8% (4)
  - $20,001 - $25,000: 14.6% (6)
  - $25,001 - $30,000: 14.6% (6)
  - $30,001 - $35,000: 17.1% (7)
  - $35,001 - $40,000: 9.8% (4)
  - $40,001 - $45,000: 12.2% (5)
  - $45,001 - $50,000: 7.3% (3)
  - $50,001 - $55,000: 2.4% (1)
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  - $60,001 - $65,000: 0% (0)
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