COLLEGE OF LIBERAL ARTS AND SCIENCES DESTINATION SURVEY 2013
EXECUTIVE SUMMARY

The 2013 College of Liberal Arts and Sciences (CLAS) Destination Survey is given to all graduates to determine their immediate destination upon graduation. The Destination Survey asked graduates to disclose information regarding their immediate destination including if they are employed (full-time or part-time), attending graduate school, or if they are still seeking employment. Salary information, job title and employer, internship data, and graduate school information are collected.

68.4% of graduates reported they were employed full-time, 21.7% reported they were pursuing additional/higher education, 6.9% reported they were still actively seeking employment, 2.7% are employed part time.

72.8% of graduates are working in the Kansas-Missouri area and 56.7% are pursuing additional education are also located in the area.

52.9% of graduates are earning between $25,001 - $45,000.

Law (16.6%) and Medicine (11.9%) are the two most popular graduate programs reported.

There is almost an even split of students who had an internship (49.4%) versus students who did not have an internship (50.6%), however, students who had an internship had overall higher rates of securing a full-time position.

SURVEY METHODS

The 2012-2013 College of Liberal Arts and Sciences (CLAS) Destination Survey was sent via email to 1,777 identified students as graduates from December 2012, May 2013 and August 2013. The survey was sent out three times in September, October, and November. With support from the Dean of the College of Liberal Arts and Sciences, University Career Center (UCC) staff asked CLAS department chairs to distribute the survey to recent graduates from their program. Additionally, UCC staff met with various departments and were able to include employment data collected by the departments. Before each round was sent out, graduates who had previously responded were removed from the list. This ensured that graduates who already responded did not respond multiple times to the survey as well as keeping down on irrelevant emails for graduates. A variation of the previous years’ email body was used to request participation and completion of the survey.

The survey officially closed on December 15, 2013. After the survey closed, the responses were coded into a SPSS worksheet. Three hundred (16.88%) alumni from the specified time period responded to the survey. LinkedIn was used as a supplementary data source to obtain destination information on graduates who had not completed the DS. 414 (23.30%) students with current employment or graduate school information were found using the KU Alumni Network on LinkedIn. Nine students were identified by our professional staff and two students were found from the University Daily Kansan’s report on students’ post-graduation plans. The survey had a total knowledge rate of 40.8%.

*Beginning this year, the career services professional association (NACE) defined “knowledge rate” as the new industry standard for collecting post-graduation data. Knowledge rates are defined as “the percentage of graduates for whom you have information concerning their post-graduation activities”. This data could be collected from surveys, online profiles, faculty, employers, etc.
## MAJORS DATA

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EMPLOYMENT DATA

Month of Graduation (n=725) | Degree Earned (n=725)
--- | ---
May 61.1% (443) | BA 49.8% (361)
August 14.3% (104) | BS 14.5% (105)
December 24.6% (178) | BGS 35.3% (256)

What is your starting gross annual salary? (n=140)
- Less than $15,000: 14.3% (20)*
- $15,001 - $20,000: 10.0% (14)
- $20,001 - $25,000: 12.9% (18)
- $25,001 - $30,000: 15.0% (21)
- $30,001 - $35,000: 14.3% (20)
- $35,001 - $40,000: 13.8% (19)
- $40,001 - $45,000: 10.0% (14)
- $45,001 - $50,000: 2.1% (3)
- $50,000 - $55,000: 2.9% (4)
- $55,000 - $60,000: 2.1% (3)
- $60,001 - $65,000: 0.7% (1)
- $70,001 - $75,000: 1.4% (2)
- $75,001 - $80,000: 0.7% (1)

*60% are employed part-time.

Which category best describes your current status (n=700)
- Employed Full-Time: 68.4% (479)
- Employed Part-Time: 27.2% (191)
- Admitted to Graduate or Professional School: 2.2% (15)
- Actively Seeking Employment: 6.9% (50)

Initial Month Employed (n=152)

Employment Location (n=504)
- Alabama 0.4%
- Arizona 0.6%
- California 2.2%
- Colorado 3.0%
- Connecticut 0.2%
- District of Columbia 1.0%
- Florida 0.4%
- Georgia 0.2%
- Illinois 4.8%
- Iowa 0.4%
- Kansas 44.6%
- Louisiana 0.2%
- Maryland 0.2%
- Minnesota 1.6%
- Missouri 28.4%
- Nebraska 0.4%
- Nevada 0.2%
- New Mexico 0.2%
- New York 2.4%
- North Carolina 0.2%
- Ohio 0.4%
- Oklahoma 0.2%
- Oregon 0.2%
- Tennessee 0.2%
- Texas 3.0%
- Virginia 0.4%
- Washington 0.4%
- Wyoming 0.2%
- Non-US 2.4%
- Other Americas 0.4%

* 60% are employed part-time.
GRADUATE SCHOOL DATA

Top 15 programs of study

1. Law – 25
2. Medicine – 18
3. Public Administration – 4
4. Linguistics – 3
5. Anesthesia – 2
6. Behavior Analysis – 2
7. Economics – 2
8. Information Science – 2
10. Occupational Therapy – 2
11. Physical Therapy – 2
12. Physics and Astronomy – 2
13. Public Health – 2
14. Speech-Language Pathology – 2

In what state did you attend graduate school? (n=143)

- Arizona 0.7%
- California 7.0%
- Colorado 1.4%
- Connecticut 0.7%
- District of Columbia 0.7%
- Georgia 0.7%
- Illinois 4.9%
- Indiana 1.4%
- Iowa 2.1%
- Kansas 48.3%
- Massachusetts 1.4%
- Michigan 0.7%
- Minnesota 0.7%
- Missouri 8.4%
- Nebraska 0.7%
- New York 2.8%
- North Carolina 0.7%
- Ohio 1.4%
- Oklahoma 2.9%
- Pennsylvania 1.4%
- South Carolina 0.7%
- Tennessee 2.1%
- Texas 5.6%
- Virginia 0.1%
- Washington 0.1%
- Non-US 1.4%

KU was the #1 place for recent CLAS undergraduates to attend graduate school.
**INTERNSHIP DATA**

Did you have an internship? (n=451)

- **YES** 49.4% (218)
- **NO** 50.6% (233)

Number of internships (n=220)

- One 71.8% (158)
- Two 17.7% (39)
- Three 7.7% (17)
- Four 0.9% (2)
- Five 0.5% (1)

Type of internship (n=79)

- Paid 38% (30)
- Unpaid 62% (49)

Current Status (n=420)

- Internship 61% (258)
- No Internship 39% (162)

Employed Full-Time (n=245)

- 61% (150)
- 39% (95)

Employed Part-Time (n=19)

- 79% (15)
- 21% (4)

Graduate School (n=109)

- 73% (80)
- 27% (30)

Actively Seeking Employment (n=46)

- 72% (33)
- 28% (13)

Top 5 Majors Who Interned

1. Communication Studies: 47
2. Political Science: 22
3. Economics: 13
4. English: 13
5. Spanish: 11

Where did you intern? (n=79)

- Africa
  - Atlanta, GA
  - Baltimore, MD
  - Boca Raton, FL
  - Buffalo, WY
  - Burbank, CA
  - Centro Hispano
  - Chile
  - Fort Leavenworth, KS
  - Gardner, KS
  - Germany
  - Independence, MO
  - Johnson County, KS
  - Kansas City Metro – 8
  - Lawrence, KS – 22
  - Los Angeles, CA – 2
  - Minneapolis, MN
  - McPherson, KS – 2
  - New York, NY – 2
  - Olathe, KS – 2
  - Overland Park, KS – 3
  - Portland, OR
  - Roeland Park, KS
  - San Francisco, CA
  - Spain – 5
  - Topeka, KS – 8
  - Waco, TX
  - Washington D.C. – 5
  - Virtual/Online – 2

Top Internship Organization Categories

1. Congressional
2. Municipal
3. University of Kansas
4. Healthcare
5. Non-Profits
6. Sporting Companies
7. Advertising/Marketing

What is your starting gross annual salary?

- No Internship (n=99)
- Less than $15,000: 14.1% (14)
- $15,001 – $20,000: 11.1% (11)
- $20,001 – $25,000: 14.4% (14)
- $25,001 – $30,000: 15.2% (15)
- $30,001 – $35,000: 13.3% (13)
- $35,001 – $40,000: 15.2% (15)
- $40,001 – $45,000: 9.1% (9)
- $45,001 – $50,000: 0.0% (0)
- $50,001 – $55,000: 3.0% (3)
- $55,001 – $60,000: 2.0% (2)
- $60,001 – $65,000: 1.0% (1)
- $65,001 – $70,000: 1.0% (1)
- $70,001 – $75,000: 1.0% (1)
- $75,001 – $80,000: 1.0% (1)

Internship (n=41)

- Less than $15,000: 14.6% (6)
- $15,001 – $20,000: 7.3% (3)
- $20,001 – $25,000: 9.8% (4)
- $25,001 – $30,000: 14.6% (6)
- $30,001 – $35,000: 17.1% (7)
- $35,001 – $40,000: 9.8% (4)
- $40,001 – $45,000: 12.2% (5)
- $45,001 – $50,000: 7.3% (3)
- $50,001 – $55,000: 2.4% (1)
- $55,001 – $60,000: 2.4% (1)
- $60,001 – $65,000: 0.0% (0)
- $65,001 – $70,000: 2.4% (1)
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